

# 2010 Advertising Rate Schedule

## The Pennsylvania Surveyor Newsletter

Quarterly newsletter for the Pennsylvania Society of Land Surveyors



Ad copy and editorial material are due by the 30<sup>th</sup> of January, April, July and October. Publication year begins with the spring issue, which mails in late May.

### Ad Specifications

Ad Size	Width	Height	One Issue	Four Issues
Full Page	7.5 in.	10 in.	\$350	\$1,200
Half Page	7.5 in.	4.75 in.	\$200	\$700
Half Page	3.5 in.	10 in.	\$200	\$700
Quarter Page	3.5 in.	4.75 in.	\$125	\$450

**COLOR: We now accept color ads for the same price as black and white!**

**FORMATS:** .EPS, .JPG, .TIF, .PDF, or .DOC (e-mail ads to [ksherman@psls.org](mailto:ksherman@psls.org))

Company Name \_\_\_\_\_

Contact Name \_\_\_\_\_

Address \_\_\_\_\_

City, State ZIP \_\_\_\_\_

E-mail Address \_\_\_\_\_

Phone \_\_\_\_\_ Fax \_\_\_\_\_

Authorized Signature (required) \_\_\_\_\_

### Size, placement & payment:

Ad Size	One Issue	Four Issues	Payment Enclosed	Please Bill
Full Page	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Half Page	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Quarter Page	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

**Please send check payable to PSLs:**

PSLS

The Pennsylvania Surveyor

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