



2024

# SURVEYORS' Conference

January 21-24, 2024

Hershey, PA



## HOTEL DETAILS

### Hershey Lodge

325 University Dr., Hershey, PA 17033

**Group Rate:** \$173.00 + 11% taxes (Single/Double)

**Group Rate Cut-Off:** Make your room reservation prior to Thursday, December 21, 2023. After this date, room prices may increase and/or rooms may not be available.

**Reservations:** Make online reservations by clicking [here](#) (Link does NOT work in the internet explorer browser)

Reservations may also be made by calling the hotel directly at 855-729-3108; ask for the Pennsylvania Society of Land Surveyors room block. Hotel reservations over the phone can be made seven days a week from 8AM – 8PM.

Credit cards are charged a one night's advance deposit including tax at time of booking.

**Please Note:** Hotel reservations are the responsibility of each attendee. You will not be contacted by anyone associated with PSLs or Hershey Lodge regarding housing. For more information on hotel room cancellation policy view our website.

## PSLS

(717) 412-1946

psls@psls.org

www.psls.org

10340 Democracy Ln., Suite 300  
Fairfax, VA 22030



## BECOME A SPONSOR

Each year, hundreds of surveying professionals from across Pennsylvania and beyond gather in Hershey to connect with friends and colleagues.

Partnering with PSLs as a sponsor at the 2024 Surveyors' Conference will provide opportunities to help you achieve your marketing and sales goals. Sponsorship allows for the formation of valuable relationships and strategic access to influential leaders in the surveying profession.

**We ask you to consider being a sponsor for the PSLs 2024 Surveyors' Conference. The opportunities available are listed below. We hope to see you at the conference!**

[Register](#) →

## SPONSORSHIP OPPORTUNITIES

In addition to the benefits listed for each sponsorship level, sponsors will receive recognition as follows:

- Sponsor ribbon on name badges
- Name on sponsor sign at the conference
- Acknowledgment during the PSLs President's Monday evening remarks
- Name listed in the 2024 spring issue of The Pennsylvania Surveyor newsletter as a conference sponsor
- An ad in one of the 2024 issues of The Pennsylvania Surveyor newsletter
- Name and company link mentioned on the PSLs website and in marketing emails
- An individualized post on PSLs social media acknowledging and promoting your company's sponsorship



**Premiere Overall Conference Sponsorship (Limit 1).....\$6,000**

- Prominent signage throughout the entire conference
- Includes being the conference wi-fi sponsor and company logo on all wi-fi signs throughout the conference. We will incorporate the company name as part of the wi-fi password that all attendees will have to type in to get access.
- Larger logo and top placement in conference related emails to potential attendees and PSLs members
- Free one-page ad in all four issues of The Pennsylvania Surveyor newsletter in 2024

**Exclusive Lunch Sponsor (Limit 1).....\$2,000**

- Includes signage with your company's name and logo on tables at the Monday and Tuesday lunches
- Full page ad in one issue of The Pennsylvania Surveyor newsletter in 2024
- Recognition as the exclusive lunch sponsor.



**Exclusive Reception & Dinner Sponsor (Limit 1).....\$2,000**

- Includes signage with your company's name and logo on tables for the Monday and Tuesday night receptions and dinner
- Full page ad in one issue of The Pennsylvania Surveyor newsletter in 2024
- Recognition as the exclusive reception & dinner sponsor



**Party Package Sponsor (Limit 1).....\$1,750**

- This includes sponsoring the Sunday Night Social (open to everyone) and the Monday night "Member Appreciation Party" (members-only event).
- Signage with your company's name and logo at both events
- A signature drink advertised at the bar with your company's name incorporated into the name of the drink. It also includes your company logo on a sign at the bar with a description of the signature cocktail.
- Customized cocktail napkins with your company logo at the bar and food stations
- Full page ad in one issue of The Pennsylvania Surveyor newsletter in 2024



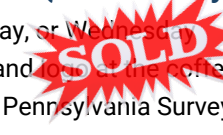
**Notebook Sponsor (Limit 1).....\$3,500**

- Your company's logo on a notebook given to all attendees at registration when they check-in. Attendees can use these to take notes during sessions.
- A sign at the registration desk acknowledging your company as the notebook sponsor.
- Full page ad in one issue of The Pennsylvania Surveyor newsletter in 2024



**Coffee/Snack Break Sponsor (Limit 1/day. 2 total).....\$600**

- Choose one day: Monday, Tuesday, or Wednesday
- Signs with your company name and logo at the coffee/snack stations
- Half page ad in one issue of The Pennsylvania Surveyor newsletter in 2024



**Foundation Sponsor (No limit).....\$500**

- Name & logo on sign at the auction/raffle table at the PLS Foundation booth in the exhibit hall
- Half page ad in one issue of The Pennsylvania Surveyor newsletter in 2024
- Proceeds will be donated directly to the PSLs Foundation. Other foundation sponsor levels are available. Please contact PSLs for further details.

