

MEDIA KIT

SURVEYING BEYOND BOUNDARIES



Are you looking to expand your reach and connect with surveyors in Pennsylvania? Consider advertising with PSLS! With hundreds of visitors each month on our website, newsletter, and social channels, your ad will be seen by a targeted audience of professionals in the industry. Showcase your products or services to potential customers and increase brand visibility by placing an eye-catching ad on our newly redesigned website, newsletter, and social media channels.

WEBSITE

Below are a few pages on the PSLS website that are open for advertisements.

Exclusive PSLS Homepage Ad.....\$500/quarter

- Banner ad placed right above the upcoming events section of the PSLS homepage.
- First come, first served as there can only be 1 company advertising per quarter. Limited to 1 ad per company per year.

Exclusive Employment Opportunities Sponsor.....\$2,500/year

- Banner ad at the top of Employment Opportunities webpage (highest visited page on website)
- Branded as the official sponsor of the PSLS Job Board
- Mentioned in monthly social media post highlighting the PSLS Job Board (12 posts per year)
- Mentioned in quarterly newsletters in the job board section of the newsletter (4 newsletters)
- First come, first served as there can only for one sponsor per year.

SOCIAL MEDIA

Social Media Ad.....\$100/post (max 4 per month)

- Your custom graphic and caption posted on the PSLS LinkedIn and Facebook pages.
 - Provide PSLS with your custom graphic (sized for LinkedIn and Facebook), your caption, and your preferred post date.
- First come, first served as there will only be 4 social media ads per month total on PSLS social media.
- Note: There will be a disclaimer that it is a paid advertisement and that the post does not represent a PSLS endorsement.

NEWSLETTER - THE PENNSYLVANIA SURVEYOR

Newsletter Ad.....Quarterly Options Based on Size

- Full Page.....\$350 (One Issue) / \$1,200 (Four Issues)
- Half Page..... \$200 (One Issue) / \$700 (Four Issues)
- Quarter Page.....\$125 (One Issue) / \$450 (Four Issues)
- Business Card.....\$60 (One Issue) / \$200 (Four Issues)

PSLS also offers sponsor and exhibiting opportunities at our annual Surveyors' Conference. Check back in August for pricing details.

**VIEW &
PURCHASE HERE**

